

The 3-Step Evening Glow Ritual That Changed Everything

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Evenings are when our skin repairs itself. At Herban Alchemy, we've developed a simple yet powerful 3-step ritual that has become a favorite among our community. **Step 1: Cleanse with Intention** Use a gentle, non-stripping cleanser. This removes the day's buildup without disrupting the skin's natural oils—critical for melanated skin that can appear ashy when over-cleansed. **Step 2: Hydrate Deeply** Apply our Full Body Fragrance Oil while skin is still damp. The lightweight formula absorbs quickly, delivering fragrance and nutrients from botanicals like Vitamin E and Mango Butter. This step preps the skin for richer moisturization. **Step 3: Seal with the Glaze** Massage in the Luxury Body Butter Glaze, focusing on elbows, knees, and any areas prone to dryness. The Cupuaçu creates a breathable barrier that locks in moisture overnight. **Kiara H.'s personal note:** "This ritual transformed my skin after years of struggling with dryness and uneven tone. Within two weeks, my skin felt like silk. It's not just about the products—it's about taking those 10 minutes for yourself every night." Many clients report reduced dark spots and a consistent glow after 30 days. Pair it with our Journal's scent layering guide for a full sensory experience.

Herban Alchemy — Natural Skincare for Melanated Skin. A Bougetto Beauty Brand.

Crafted with fair trade ingredients. A portion of every sale supports urban youth entrepreneurship.