

# From Kitchen Experiments to 12 Signature Scents

BEHIND THE BRAND • October 2025 • By Kiara H., Founder

Herban Alchemy began in my kitchen in Atlanta. I was tired of products that left my skin dry, ashy, or worse—formulated without melanated skin in mind. I started experimenting with raw butters: Cupuaçu from a small Brazilian supplier, Mango Butter from fair trade sources in West Africa. I blended them with essential oils and Vitamin E, testing on myself and friends. **The breakthrough:** Realizing that scent wasn't just about fragrance—it was about the emotional experience and how it made women feel powerful in their skin. After two years of iteration (and many late nights), we launched with 12 signature scents. Each one tells a story: Mango Dream for joy, Amber Spice for grounding, Rose Petal for softness. What started as a personal need became a movement. Today, every jar and bottle carries the energy of those early experiments—handcrafted care, powerful botanicals, and a commitment to our community. As founder Kiara H., I'm still involved in every batch. The brand has grown, but the kitchen-table values remain: quality over quantity, people over profit, glow over everything. Thank you for being part of this journey.

*Herban Alchemy — Natural Skincare for Melanated Skin. A Bougetto Beauty Brand.*

*Crafted with fair trade ingredients. A portion of every sale supports urban youth entrepreneurship.*